

Required Texts: Lucas, Steven E. The Art of Public Speaking. 9th ed. Boston: McGraw Hill, 2007. ISBN: #0-07-322865-6.

Course Description: This course teaches basic elements of effective public speaking. Topics include audience analysis, organization, language, delivery and nonverbal communication. Practical application is provided through a series of individual and group presentations in a variety of rhetorical modes.

Speech Assignments/Activities/Grades:

- 5% **Classmate Introduction Speech** (Due **Week One**)
<http://kareyperkins.com/classes/275/Introduction.pdf>
- 5% **Weather Report Speech** (Due **Week Two**)
<http://kareyperkins.com/classes/275/Broadcasting.pdf>
- 5% **News Broadcast Speech** (Due **Week Two**)
<http://kareyperkins.com/classes/275/Broadcasting.pdf>
- 10% **Worst Case Scenarios** (Due **Week Three**)
<http://kareyperkins.com/classes/275/WorstCaseScenario.pdf>
<http://www.worstcasescenarios.com/>
- 10% **Impromptu Speech** (Due **Week Three**)
<http://kareyperkins.com/classes/275/ImpromptuSpeech.pdf>
<http://kareyperkins.com/classes/275/ImpromptuTips.pdf>
- 10% **Personal Experience OR Self Introduction Speech** (Due **Week Four**)
<http://kareyperkins.com/classes/275/PersonalExperienceSpeech.pdf> or
<http://kareyperkins.com/classes/275/SelfIntroMetaphorSpeech.pdf>
- 10% **Food Demonstration Speech** (Due **Week Five**)
<http://kareyperkins.com/classes/257/Food.pdf>
- 15% **Informative Speech** (Due **Week Six**)
<http://kareyperkins.com/classes/275/InformativeSpeech.pdf>
- 15% **Persuasive Speech** (Due **Week Seven**)
<http://kareyperkins.com/classes/275/PersuasiveSpeech.pdf>
<http://www.kareyperkins.com/classes/275/Monroe.pdf>
- 15% **Threaded Discussions**
<http://www.devryu.net>

Weekly Schedule

Week One:

View speech clips and videos
Importance of speech: Changes lives/society
Speech tips and handouts <http://kareyperkins.com/classes/275/PresentationHints.pdf>
<http://kareyperkins.com/classes/275/Learning.pdf>
Storyboarding/Texturing <http://kareyperkins.com/classes/275/AudienceChannel.pdf>
<http://kareyperkins.com/classes/275/Texturing.pdf>
Beginnings and Endings <http://www.kareyperkins.com/classes/112/112intros.html>
Good Delivery <http://kareyperkins.com/classes/275/Delivery.pdf>
Classmate Introduction Speech (5% of total grade)
<http://kareyperkins.com/classes/275/Introduction.pdf>
Present Chapters 1-3 PP

Homework: Speeches to Prepare, next 2 weeks:

Weather report speech
News report Speech
Worst Case Scenarios

Readings:

Chapters 1-3 AND:
Introductions p. 470-473.
Audience analysis p. 123-133.
Speech development pp. 228-242, p. 219-222.
PowerPoint presentations pp. 350-369.
Explanation/analysis speech introduced pp. 383-394.
Gestures; holding audience attention. p. 312-317

Week Two:

Give Weather Report Speech (5% of total grade)
Give News Broadcast Speech (5% of total grade)
<http://kareyperkins.com/classes/275/Broadcasting.pdf>
Present Chapters 4-7 PP

Homework: Speeches to Prepare:
Worst Case Scenario Speech
Personal Experience / Self Introduction Metaphor Speech

Homework: Reading:
Chapters 8-10, 11-13

Week Three:

Give Worst Case Scenario Speech (10% of total grade)
Give Impromptu Speech (10% of total grade)
<http://kareyperkins.com/classes/275/ImpromptuSpeech.pdf>
<http://kareyperkins.com/classes/275/ImpromptuTips.pdf>
<http://kareyperkins.com/classes/275/WorstCaseScenario.pdf>
<http://www.worstcasescenarios.com/>
Chapters 8-10 PP
Chapters 11-13 PP
Discuss Impromptu Speaking
Choose Prose/Poetry Selection

Homework: Speeches to Prepare:
Personal Experience / Self Introduction Metaphor Speech

Homework: Reading:
Chapters 11-13, and pp. 302-304
Read Impromptu Speaking pp. 302-304

Week Four:

Give Personal Experience OR Self Introduction Metaphor Speech (10% of total grade)
<http://kareyperkins.com/classes/275/PersonalExperienceSpeech.pdf> or
<http://kareyperkins.com/classes/275/SelfIntroMetaphorSpeech.pdf>

Homework: Speeches to Prepare:
Food Demonstration Speech

Homework: Reading:
Read Chapters 11-13

Week Five:

Give Food Demonstration Speech (10% of total grade)

<http://kareyperkins.com/classes/275/Food.pdf>

APA Documentation <http://kareyperkins.com/classes/275/index.html> (scroll to bottom)

Chapter 14 PP

Homework: Speeches to Prepare:
Informative Speech (This is researched and documented APA style)

Homework: Reading:
Chapters 15-16
Persuasive speaking pp. 402-419.
Use of voice p. 305-312;
Q&A and Impromptu speaking p. 318-322, 301-304.
Monroe's Motivated Sequence: p. 419-426.

Week Six:

Give Informative Speech (15% of total grade)

<http://kareyperkins.com/classes/275/InformativeSpeech.pdf>

Present Chapters 15-16 PP

Homework: Speeches to Prepare:
Persuasive Speech (This is researched and documented APA style)

Homework: Reading: Chapters 17-18

Week Seven:

Give Persuasive Speeches (15% of total grade)

<http://kareyperkins.com/classes/275/PersuasiveSpeech.pdf>

<http://www.kareyperkins.com/classes/275/Monroe.pdf>

Chapter 17-18 PP

Week Eight:

Makeup Speeches

Terminal Course Objectives

1. Given the need to speak publicly at an academic, professional, social or civic occasion, apply the basic principles of speech communication to the development and delivery of an effective, well organized informative oral presentation.
2. Given the assignment to deliver an oral presentation with a specific purpose, analyze the audience and deliver an audience-centered speech, that accomplished its stated purpose and meets the audience's psychological needs and demographic and situational traits.
3. Given the need to present information to a group of peers, select a topic and gather supporting material and then organize the material so it supports the information and presents the material in a way the audience understands it.

4. Given an oral presentation by a fellow classmate, apply critical listening skills and an awareness of effective speech principles to analyze the presentation and produce a comprehensive written critique.
5. Given the need to deliver an oral presentation, use effective verbal and nonverbal delivery techniques to enhance delivery and present the material in a way that accurately conveys meaning and tone.
6. Given the assignment to present information orally, analyze the given purpose and audience and develop effective visual aids that accurately support main points of a speech.
7. Given a topic of social, political, or professional significance, use supporting materials to present an informative speech that does not take sides or criticize opposing points of view, makes effective use of visual aids, and falls within given time limits.
8. Given a controversial subject of social, political, or professional significance, present a speech that seeks to persuade the audience to change beliefs, attitudes, values, or behavior, makes effective use of visual aids, and falls within given time limits.
9. Given a group problem solving need, take part in a small group presentation, which demonstrates the ability to work with others, develops reflective-thinking skills for group problem solving, provides an opportunity for leadership and participation, and falls within given time limits.
10. Given the need to speak at a special occasion where an introductory, acceptance, entertainment, or commemorative speech is appropriate, prepare and deliver a speech that demonstrates the ability to adapt to special audiences and situations, and falls within given time limits.
11. Given a variety of class speaking assignments, improve awareness of personal speaking strengths and weaknesses and develop a plan to improve.